

Janna Luce Principal

Professional Experience

Janna Luce is Principal in Cresa's San Francisco office. She has spent more than 19 years exclusively representing the interests of corporate and nonprofit clients on a regional and national basis. She has represented large financial services firms, growing tech companies, and renowned non-profits in office leasing and sales transactions. With her background as an attorney, negotiating real estate transactions, and US Green Building Council LEED accreditations, Janna's has been a speaker on the topic of green leases and a contributor to the Model Green Lease Task Force.

Prior to joining Cresa, Janna was Managing Principal of Prudential CRES Commercial Real Estate, where she successfully managed a multi-million dollar real estate office while continuing to focus on excellence in negotiating to protect and advance the interests of her clients. She views each client representation as a partnership and works closely with each to gain a complete understanding of the client's goals and challenges to ensure that their real estate is fully aligned with the overall business objectives.

Select Clients

- Upwork
- SurveyMonkey
- PopSugar
- BridgeSpan Group
- OpenTv
- Obscura

- MSG Ventures
- Wells Fargo

Affiliations

- Member of the State Bar of California
- LEED Accredited Professional
- Member of CREW (Commercial Real Estate Women)
- Advisory Board, Young Audiences of Northern California

Education

- BA Mount Holyoke College
- JD, Boston College Law School

Contact

415.395.4464 office jluce@cresa.com BRE# 0125526