

## SUCCESS STORY

# American Society of Anesthesiologists

EAST END, WASHINGTON, DC

### CLIENT OBJECTIVES

The American Society of Anesthesiologists (ASA), a physician-led medical society dedicated to advancing patient safety, education, and advocacy, engaged Cresa to evaluate its long-term real estate strategy. With four years remaining on its existing lease, the organization sought to right-size its footprint in alignment with a newly adopted hybrid work policy while maintaining access to quality amenities and preserving a strong downtown presence.

### STRATEGIC PLANNING

Cresa's team guided ASA through a strategic planning process to evaluate occupancy options, including the early termination of their existing lease. By exercising their termination right, ASA was able to reduce future real estate costs and pursue a workspace that better supported their operational goals.

The market proved highly competitive for the preferred suite, requiring a nimble and collaborative approach. Cresa worked closely with ASA's board to refine the offer strategy, ultimately securing the space ahead of competing tenants. Cresa's Project Management team then supported the move coordination and ensured a smooth transition into the new, amenity-rich environment.

### RESULTS

- \$600,000 in Savings: Achieved through early lease termination and strategic right-sizing
- Right-Sized Footprint: New 6,318 SF office tailored to hybrid work needs
- Improved Workplace Experience: Relocation provided enhanced amenities and modern design
- Successful Space Acquisition: Secured a competitive suite in a high-demand building

### PROJECT HIGHLIGHTS



**\$600,000**

In savings



**Association**

Industry

### PROJECT TEAM



**Mindy Saffer, LEED AP**  
Managing Principal  
Washington, DC



**Jake Ruben**  
Senior Vice President  
Washington, DC

“Partnering with Cresa has been invaluable as we navigated our Washington, DC real estate strategy. With their guidance, we were able to identify a location that aligns with our long-term strategic and operational goals while also addressing cost concerns.

Their knowledge and advocacy have been instrumental in preparing us to make well-informed decisions about our future footprint.”

Sara Curtis  
Organizational Excellence Executive  
American Society of Anesthesiologists