

Southern Tire Mart Norcross, GA

Michael Bennett Acquisition



About the Client

Southern Tire Mart is the largest and top-rated commercial tire dealer in North America. They have over 80 locations ranging from Florida to Nevada. STM also supplies passenger car tires along with truck repair services, including; brake repairs, wheel alignments, steering and suspension system repairs, cooling system/radiator services, retreading service and roadside assistance.

Objectives

Southern Tire Mart engaged Michael Bennett, Vice President of Industrial Services for Cresa, to solve for the following requirement:

- Double the size of their current location.
- Relocate within 3 miles of the current facility to maintain the existing workforce.
- Must find landlord willing to allow truck maintenance and tire changing inside of the building and in the truck court.

Results

Through Cresa's Occupier-Only Proposal Process, Michael was able to attain the following results for Southern Tire Mart:

- Negotiated favorable terms for client by leveraging market knowledge and creating competition between Landlords in the market.
- Secured STM's favorite choice of available sites, over a national credit tenant.
- Doubled STM's footprint and truck court in the new 67,000 SF facility.
- New facility located within two miles from the current space no employee loss.

Space 67,000 SF



Industry

Commercial Tires

"Michael was extremely responsive and had our best interest at heart during the negotiation process. He worked very hard to get STM the space we needed"

- David Tolbert, Executive of Sales