cresa

LGE Atlanta, GA

Tom Tindall, Brooks Morris, Mike Loy, & Jason Jones

Real Estate Strategy and Implementation for Large **Community Credit Union Relocation**

Client Objectives

430 COMMERCE PARK DR

- Strategic Planning: Identify and analyze scenarios for corporate headquarters, comparing "Lease vs. Own" from a qualitative and quantitative perspective.
- Determine highest and best use for corporate headquarter asset. .
- Determine best location and facility for headquarter relocation.
- Create a strategic plan for branch facilities.
- Create a strategic plan for corporate Technology and Communication functionality and providers.

Results

- Disposition of Corporate HQ (430 Commerce Park Dr.) at above-market price.
- Strategy and implementation of corporate relocation to Cumberland Center II using Transaction • Management and Project Management, incorporating space utilization programming and negotiating skillsets.
- Relocation of data center to hybrid colocation facility and cloud computing environment using Cresa C3's Service Line.



Space 60,000 SF







