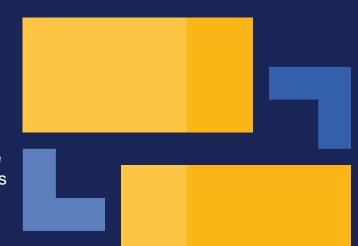


EyeQ MonitoringAtlanta

Founded in 2007, EyeQ Monitoring is one of the largest and most experienced focused-providers of live 24-hour video monitoring in the United States servicing a variety of industries.









Space 21,000 SF

Client Objectives

EyeQ Monitoring needed a new office space to help support their growth and to help double their footprint as they continue to expand their presence in the video-monitoring vertical. To accomplish this objective, EyeQ wanted to stay in the same Cumberland market that they were previously in, but wanted to upgrade their space substantially.

Their previous location was less desirable, lacking amenities both in and near the office, so they chose to upgrade their corporate HQ by moving to a 21,000 SF space in a Class A building at 2300 Windy Ridge Pkwy SE. This new space offered a significant number of upgraded amenities in the building, while also being close to major retail markets such as The Battery Atlanta.



Industry Security

Process & Results

Experienced Cresa Advisor Brooks Morris was hired to create a strategy, identify quality buildings, and navigate the process from start to finish. After searching for areas in the Cumberland market, Cresa was able to assist EyeQ in finding a location for their new office HQ in a beautiful Class A building, enabling EyeQ could continue offering high-end asset companies 24-hour live video surveillance.

Brooks was able to help coordinate the hiring of a specific architect that was important in solving for design, and a space that maintain 24-hour business operations. The complexity of the buildout to meet power requirements included tapping into a generator that required extensive attention to detail in order to keep the price of the buildout under budget.

In moving from a flex location to a brand-new state of the art office building, Cresa was able to assist with Site Selection, RFP's, lease negotiations through its Transaction Management service line



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