cresa

Success Story Project Management Transaction Management

Acosta Jacksonville, FL

Hansell Roddenbery & Tom Tindall

(Transaction Management)

Dennis Compton (Project Management)

Representing Acosta on a National Basis



Client Objectives

Acosta Sales & Marketing is a leading full-service sales and marketing agency to consumer packaged goods companies and retailers. It offers integrated marketing, retail, headquarter sales, and business process services, including customer relationship management, category management, space management, sales support, insights, ideas and execution & strategic end-to-end marketing. The company's channels include club, convenience, drug, foodservice, fresh foods, grocery, mass merchandisers, military and natural/specialty sales. Acosta, Inc. was founded in 1927 and is headquartered in Jacksonville, Florida. Acosta has more than 140 facilities, 37,000 associates and operates throughout the U.S. and Canada.



Space 450,000 SF

Results

Cresa began representing Acosta on a national basis in 2012 providing Real Estate Transaction and Project Management Services. Cresa provides Strategic Planning, Site Location and Acquisition along with Project Planning including the Design, Construction and Occupancy of Acosta's Facilities.

During this time, Cresa has represented Acosta in the following transactions:

- Kansas City, Kansas 25,000 SF Office, Food Distribution & Test Kitchen Facility
- Norfolk, Virginia 30,000 SF Office, Food Distribution, and Test Kitchen Facility
- Norfolk, Virginia 80,000 SF Foodservice Warehouse & Distribution Facility
- Norwalk, CT 20,000 SF Marketing Agency Facility
- Dallas, Texas 66,000 SF Office Facility
- Bentonville, Arkansas 46,000 SF Office & Test Kitchen Facility
- Des Moines, Iowa 30,000 SF Office, Food Distribution & Test Kitchen Facility
- Baltimore, Maryland 20,000 SF Office, Food Distribution & Test Kitchen Facility
- Los Angeles, California 22,000 SF Office, Food Distribution & Test Kitchen Facility
- San Francisco, California 30,000 SF Office Facility
- Chicago, Illinois 43,000 SF Marketing Agency Facility
- Cincinnati, Ohio 65,000 SF Office Facility



Industry Sales & Marketing