Prosponsive Logistics Atlanta

Prosponsive Logistics is a leading logistics and supply chain management company that has been operating for over two decades.



PROSPONSIVE



Client Objectives

BREAK AREA

Prosponsive Logistics is a leading logistics and supply chain management company that has been operating for over two decades. The company has experienced significant growth over the years and was in need of a new corporate headquarters that would accommodate their expanding business in and around the Atlanta area.

Prosponsive Logistics had been in their previous space for 7 years and had outgrown the space due to substantial company growth. They wanted to move their corporate HQ to a new location that would provide them with more space and more favorable economic terms. However, they also wanted to take this opportunity to reinvent their work environment both inside and outside the four walls.

Prosponsive Logistics partnered with Cresa to undertake a full site selection process that would look at where their current employees were located and explore other options that would allow them to change their work environment. They wanted to find a new space that was larger, more open, and would provide their employees with the amenities and spaces needed to increase productivity, creativity, and collaboration.



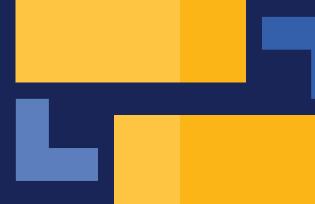
Space 12,000 SF







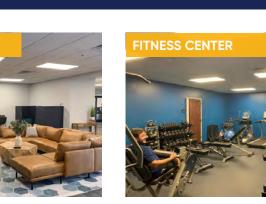






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Process & Results

BREAK AREA

Andy Roberts and Brooks Morris out of Cresa's Atlanta office were the advisors who represented Prosponsive Logistics. Cresa helped the company explore various options and ultimately moved them to a much larger space in the South Fulton submarket near the airport, providing 30% more space than their previous location. Cresa's Transaction Management and Project Management service lines were used to help Prosponsive Logistics achieve their goals. Cresa negotiated a deal that gave the client more favorable economic terms and a blank canvas to reinvent what was inside their four walls.

The new space acquired by Prosponsive included a spacious fitness facility equipped with state of the art equipment and shower facilities, upgraded communal areas for work and relaxation, and an upgraded interior for both offices and open bullpen where the majority of their employees work. The outcome was a space with more energy, more openness, and multi-purpose spaces.

Prosponsive Logistics, with the assistance of experienced Cresa advisors Andy Roberts and Brooks Morris, were able to achieve their goals of finding a new corporate HQ with more space, better economic terms, and a reinvented work environment. The new space not only accommodated Prosponsive Logistics growing business needs, but also provided their employees with a space that was modern, inviting, and conducive to collaboration and productivity.



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