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# 2020 Market Insight Report

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## **Market Overview**



Canada Square Development

Trends of increased vacancy continued across all major office markets this quarter, as the Greater Toronto Area (GTA) reached 6.3% at the year's end. With Ontarians once again heading into lockdown, the numerous uncertainties regarding vaccine roll-out, and impending further restrictions, office-occupiers maintain their "wait-and-see" mentalities heading into 2021.

Many have questioned why asking rates have remained relatively unaffected during the pandemic despite such an increase in supply across downtown and suburban office markets. The belief across the commercial real estate industry is that the landlord community is looking to preserve their face-rates by offering creative incentives such as flexible terms and upfront construction capital instead.

Though 2020 has been a struggle for many both personally and professionally, the fourth quarter has presented some reasons to be optimistic about the GTA office market's future. OMERS-backed Oxford Properties partnered with Canadian Tire REIT to redevelop the 9.2 acre Canada Square complex at Yonge and Eglinton Avenue and build over 3 million square feet of mixed-use space, including over 650,000 sf of office space. Combined with Union Park and Square One District developments, Oxford remains bullish on Canadian city-building despite contrarian narratives. Richardson Wealth also signed a lease with Menkes Developments this quarter to occupy 3 floors at 100 Queens Quay East. This transaction, which is the first significant new-build lease to be signed during the pandemic, has been referenced by many in the commercial real estate industry as an indicator of a market recovery. E-commerce giant, Amazon also expanded its presence in Quadreal's 18 York Street / 120 Bremner Boulevard taking over 100,000 sf in the complex - mirroring their rapid growth across GTA industrial markets.

Canada's unemployment rate increased marginally from 8.5 per cent in November to 8.6 per cent in December. With 63,000 jobs lost, this marks the first decline since April. Looking towards the new year, tenants will watch Ontario's roll-out of vaccinations as a key indicator for market stabilization.

### Significant Lease Transactions -Amazon, 102,320 sf, 18 York Street / 120 Bremner Blvd -Richardson Wealth, 84,867 sf, 100 Queens Quay East -Rose Rocket, 26,324 sf, 39 Front Street East -Memory & Company, 26,000 sf, 407 Iroquois Shore Road -Starbucks Canada, 25,000 sf, 5160 Yonge Street Cresa:

### **GTA** Overview





#### **Vacancy Rate**

|               | Q2           | Q3   | Q4   |  |
|---------------|--------------|------|------|--|
| Downtown      | 2.6%         | 3.4% | 3.9% |  |
| Midtown       | 3.5%         | 3.9% | 4.5% |  |
| Toronto North | 5.9%         | 6.3% | 7.3% |  |
| Toronto East  | 6.4%         | 6.9% | 7.9% |  |
| Toronto West  | <b>6.1</b> % | 8.8% | 9.0% |  |
| Durham        | 2.9%         | 3.9% | 4.1% |  |
| Overall GTA   | 4.5%         | 5.7% | 6.3% |  |

#### **Vacancy Rates**

### & Availability Rates

#### Vacancy Rates

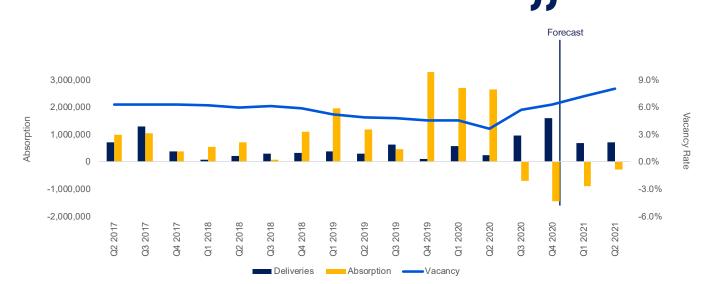
The vacancy rate is the percentage of all units in a rental property, that are vacant or unoccupied at a particular time.

#### **Availability Rates**

The availability rate is the percentage of total rentable space available <u>including new developments under</u> <u>construction</u>.

### New Construction and Absorption

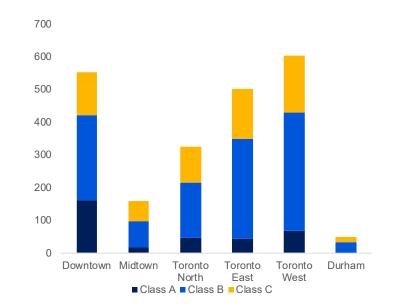
#### Looking towards the new year, tenants will watch Ontario's roll-out of vaccinations as a key indicator for market stabilization."



### **GTA** Overview



#### **Availability By Market**



#### **Significant Availabilities**

| Market        | Address               | Size (SF) |
|---------------|-----------------------|-----------|
| Downtown      | 141 Bay Street        | 630,291   |
| Midtown       | 160 Bloor Street East | 171,401   |
| Toronto North | 5000 Yonge Street     | 124,121   |
| Toronto East  | 160 McNabb Street     | 188,500   |
| Toronto West  | 1950 Meadowvale Blvd  | 160,650   |
| Durham        | 419 King Street West  | 23,235    |



Top 10 Largest Non-Renewal Office Leases

### 2019

In 2019, there were 4 office leases signed over 400,000 SF

2020

In 2020, there were only 2 office leases signed over 100,000 SF

#### **Office Market**

#### Insights

Net absorption has plummeted across the GTA reaching -1,458,298 sf for the quarter. Net absorption below -1,000,000 sf has not been seen in Canada since the 2008 financial crisis.

#### 2

California-based technology company, Equinix closed on an all-cash \$1 billion deal with BCE to acquire 13 data centres across Canada, with 4 new facilities based in Toronto. With this deal and the announcement of a strategic-partnership with Bell to enhance integrated networking and hybrid multi-cloud services, Equinix is well positioned to become a leading digital infrastructure provider in Canada.

#### 3

Fengate Asset Management closed on a deal to acquire Concorde Corporate Centre from Artis REIT in November for \$114 million. The 567,619 sf office complex located on 7.7 acres is well positioned along several transit nodes.

#### 4

Dream Office REIT and Humbold Properties announced plans to redevelop 212 – 218 King Street West in Toronto's Entertainment district. The proposed 79-storey, mixed-use tower will incorporate three hertiage designated buldings into its base.

#### **Toronto Office**

### **Downtown Toronto**

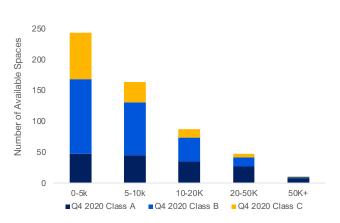


|               |         | <u>.</u>         |                |
|---------------|---------|------------------|----------------|
| Supply        | Vacancy | Average Net Rent | Net Absorption |
| 98,699,703 SF | 3.9%    | \$32.36 SF       | -458,928 SF    |

#### **Vacancy Rate**

|                      | Q2           | Q3   | Q4   |  |
|----------------------|--------------|------|------|--|
| Financial Core       | 3.4%         | 3.8% | 4.8% |  |
| Outer Financial Core | 1.8%         | 2.4% | 3.4% |  |
| Downtown North       | 1.4%         | 2.3% | 2.6% |  |
| Downtown South       | 2.8%         | 1.6% | 2.2% |  |
| Downtown East        | 2.2%         | 3.1% | 4.4% |  |
| Downtown West        | <b>2.9</b> % | 4.4% | 5.5% |  |
| King/Dufferin        | 1.7%         | 1.8% | 2.5% |  |
| Overall              | 2.6%         | 3.4% | 3.9% |  |

#### **Availability Trends**



#### **New Construction and Absorption** Forecast 12.00% 2,000,000 1,500,000 9.00% 1,000,000 6.00% Vacancy Rate Absorption 500,000 3.00% <u>, , I</u> 0 0.00% -500,000 -3.00% -1,000,000 -6.00% 2017 Q1 2018 Q2 2018 2018 2018 2019 2019 Q3 2019 Q3 2017 Q4 2017 2019 2020 Q4 2020 Q2 2020 Q3 2020 Q1 2021 Q2 2021 8 g 8 8 ð 8 δ Deliveries Absorption Vacancy

#### **Significant Availabilities**



141 Bay Street 630,291 SF



2 Queen Street E 182,751 SF



95 Wellington Street W 154,408 SF



25 Ontario Street 84, 109 SF

## **Midtown Toronto**



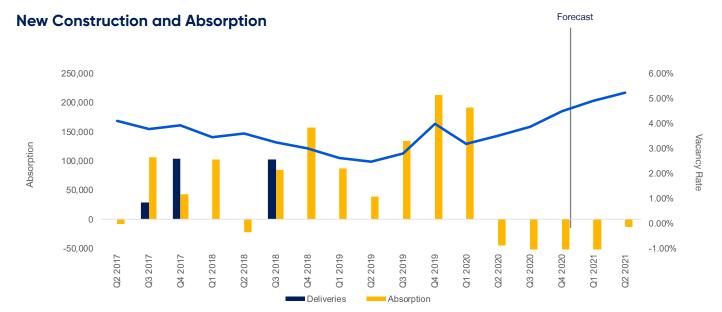
| Q4 2020       | 1       |                  | =              |
|---------------|---------|------------------|----------------|
| Supply        | Vacancy | Average Net Rent | Net Absorption |
| 22,150,628 SF | 4.5%    | \$25.18/SF       | -133,791 SF    |

#### Vacancy Rate

|           | Q2   | Q3   | Q4           |  |
|-----------|------|------|--------------|--|
| Bloor     | 2.7% | 3.0% | 3.6%         |  |
| St. Clair | 2.0% | 2.2% | 3.0%         |  |
| Eglinton  | 4.1% | 4.6% | <b>4.9</b> % |  |
| Overall   | 3.5% | 3.9% | 4.5%         |  |

#### **Availability Trends**





#### **Significant Availabilities**





**175 Bloor Street E** 123,390 SF





### **Toronto North**

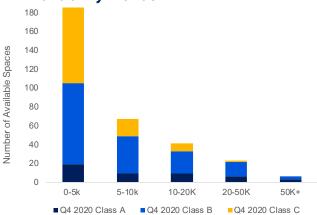


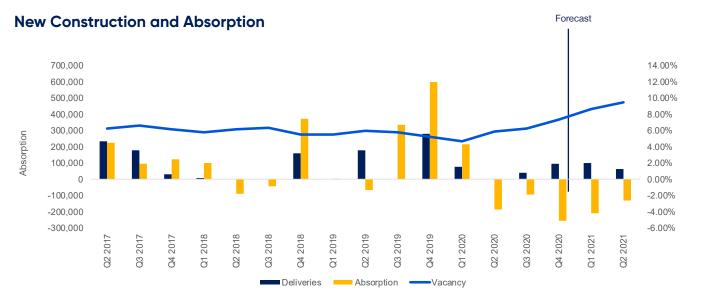
| Q4 2020       | 1       |                  |                |
|---------------|---------|------------------|----------------|
| Supply        | Vacancy | Average Net Rent | Net Absorption |
| 24,151,309 SF | 7.3%    | \$20.43/SF       | -256,846 SF    |

#### **Vacancy Rate**

|                      | Q2   | Q3   | Q4   |  |
|----------------------|------|------|------|--|
| North Toronto Region | 5.8% | 5.8% | 7.2% |  |
| North Yonge Corridor | 6.3% | 7.0% | 8.6% |  |
| Vaughan              | 4.2% | 5.0% | 6.0% |  |
| North York West      | 7.2% | 6.6% | 6.3% |  |
| Overall              | 5.9% | 6.3% | 7.3% |  |

**Availability Trends** 





Vacancy Rate

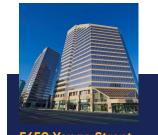
#### **Significant Availabilities**



5000 Yonge Steet 124,121 SF



5250 Yonge Street 115,357 SF



5650 Yonge Street 103,570 SF



4881 Yonge Street 98,933 SF

### **Toronto East**

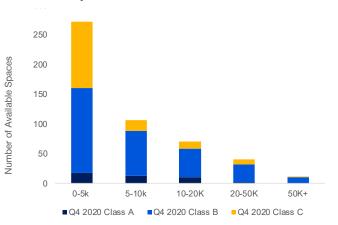


| Q4 2020       |         | Ļ                | <b>—</b>       |
|---------------|---------|------------------|----------------|
| Supply        | Vacancy | Average Net Rent | Net Absorption |
| 46,297,395 SF | 7.9%    | \$14.71/SF       | -448,371 SF    |

#### **Vacancy Rate**

|                              | Q2           | Q3           | Q4           |  |
|------------------------------|--------------|--------------|--------------|--|
| Consumers Road               | 8.7%         | 9.7%         | 10.7%        |  |
| DVP North/Duncan Mill        | 5.3%         | 5.4%         | 5.7%         |  |
| DVP South/Don Mills/Eglinton | 4.4%         | 4.6%         | 4.9%         |  |
| East Toronto Region          | 3.9%         | 2.3%         | 2.4%         |  |
| Gordon Baker/Victoria Park   | 6.9%         | <b>5.9</b> % | 6.0%         |  |
| Markham/Richmond Hill        | 4.1%         | 4.0%         | <b>4.9</b> % |  |
| Scarborough                  | <b>7.9</b> % | 7.4%         | 10.7%        |  |
| South East Toronto Region    | 2.4%         | 2.3%         | 2.6%         |  |
| Steeles/Woodbine             | 4.5%         | 4.8%         | 5.4%         |  |
| Overall                      | 6.4%         | 6.9%         | <b>7.9</b> % |  |

#### **Availability Trends**



#### **New Construction and Absorption** Forecast 600,000 9.00% 400,000 6.00% Absorption Vacancy Rate 200,000 3.00% 0 0.00% -200,000 -3.00% -400,000 -6.00% -600,000 -9.00% Q3 2017 Q1 2018 Q2 2018 Q3 2018 2018 Q3 2019 2019 2020 Q4 2020 Q2 2017 Q4 2017 2019 2019 Q2 2020 Q3 2020 Q1 2021 Q2 2021 8 8 8 ð δ Deliveries Absorption -Vacancy

#### **Significant Availabilities**



160 McNabb Street 188,500 SF



95 Moatfiled Drive 156,426 SF



3600 Steeles Avenue W 139,672 SF



895 Don Mills Road 142,459 SF

### **Toronto West**



| Q4 2020       | 1       | 1                |                |
|---------------|---------|------------------|----------------|
| Supply        | Vacancy | Average Net Rent | Net Absorption |
| 60,698,364 SF | 9.0%    | \$17.59/SF       | -149,256 SF    |

#### **Vacancy Rate**

| -                                | GZ             | Q.J          | 94           |           |
|----------------------------------|----------------|--------------|--------------|-----------|
| 427 Corridor/Bloor/Islington     | 10.1%          | 10.8%        | 11.2%        |           |
| Airport Corporate Centre/Airport | 7.8%           | 8.1%         | 8.8%         |           |
| Brampton                         | 1.6%           | 1.6%         | 1.6%         |           |
| Burlington                       | <b>6.9</b> %   | <b>7.9</b> % | 7.5%         |           |
| Central West                     | <b>4.9</b> %   | 3.5%         | 3.6%         |           |
| City Centre                      | 7.5%           | 8.6%         | 9.4%         |           |
| Hwy 10/Hwy 401                   | 7.6%           | 8.5%         | 8.9%         |           |
| Meadowvale                       | 11 <b>.2</b> % | 7.4%         | <b>7.9</b> % |           |
| Mississauga South                | 8.4%           | 8.8%         | 8.2%         | $\bullet$ |
| North West DT                    | 1.3%           | 1.2%         | 1.5%         |           |
| Oakville                         | 10.5%          | <b>9.4</b> % | <b>9.4</b> % |           |
| West Toronto Region              | 3.7%           | 3.4%         | 3.4%         |           |
| Overall                          | 6.1%           | 8.8%         | 9.0%         |           |

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### **Availability Trends**



Forecast

### New Construction and Absorption



#### **Significant Availabilities**



1950 Meadowvale Blvd 160,650 SF



1395 North Service Road 149,968 SF



77 Wade Avenue 127,387 SF



## Durham

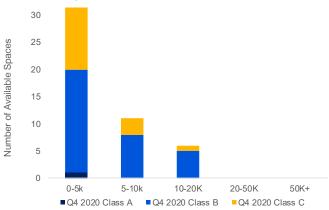




#### **Vacancy Rate**

|                 | Q2   | Q3   | Q4   |  |
|-----------------|------|------|------|--|
| Ajax            | 5.6% | 5.6% | 5.6% |  |
| Oshawa          | 2.6% | 3.0% | 3.0% |  |
| Outlying Durham | 1.7% | 1.6% | 1.6% |  |
| Pickering       | 2.7% | 3.6% | 3.6% |  |
| Whitby          | 2.9% | 2.8% | 3.6% |  |
| Overall         | 2.9% | 3.9% | 4.1% |  |

#### **Availability Trends**



#### New Construction and Absorption Forecast 60,000 9.00% 40,000 6.00% 20,000 3.00% Vacancy Rate Absorption 0.00% 0 -20,000 -3.00% -40,000 -6.00% Q3 2018 Q4 2018 Q2 2019 Q3 2019 Q3 2017 Q4 2017 Q1 2018 Q2 2018 Q1 2019 Q4 2019 Q1 2020 Q4 2020 Q2 2020 Q3 2020 Q2 2021 Q1 2021 Deliveries Absorption —Vacancy

#### **Significant Availabilities**

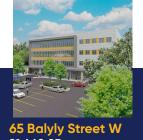




2 Simcoe Street 20,660 SF

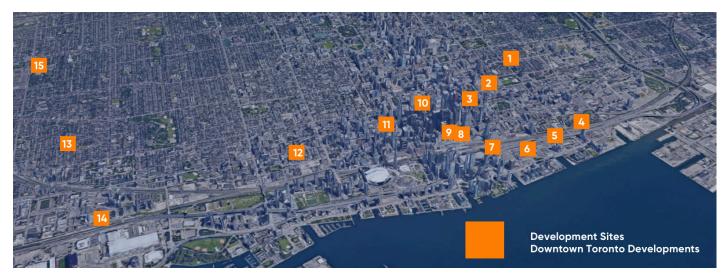


1650 Champlain Avenue 20,000 SF



21,460 SF

## **Development Pipeline**



| Development                | Owner                       | Size (SF) | Completion Date |
|----------------------------|-----------------------------|-----------|-----------------|
| 1 191 Parliament Street    | Downing Street Developments | 107,000   | TBD             |
| 2 25 Ontario Street        | First Gulf & HOOPP          | 460,000   | Q1 2022         |
| 3 65 King Street East      | Carttera                    | 416,223   | Q4 2021         |
| 4 261 Queens Quay East     | Hines                       | 251,000   | Q1 2023         |
| 5 125 Queens Quay East     | Menkes Developments         | 336,308   | Q2 2021         |
| 6 100 Queens Quay East     | Menkes Developments         | 675,000   | Q2 2021         |
| 7 30 Bay Street            | Oxford Properties           | 1,400,000 | Q2 2024         |
| 8 141 Bay Street           | Ivanhoe Cambridge & Hines   | 1,344,000 | Q3 2023         |
| 9 160 Front Street West    | Cadillac Fairview           | 1,258,000 | Q3 2022         |
| 10 40 Temperance Street    | Brookfiled                  | 820,000   | Q1 2022         |
| 11 336 Queen Street W      | The Pearl Group             | 43,185    | Q1 2021         |
| 12 8 Spadina Avenue        | Allied Properties & RioCan  | 1,089,740 | Q2 2021         |
| 13 1266 Queen Street West  | David Usher                 | 60,200    | Q2 2021         |
| 14 147 East Liberty Street | Lifetime Developments       | 157,100   | Q4 2021         |
| 15 77 Wade Avenue          | Next Properties             | 150,000   | TBD             |

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For the last 30 years, Cresa's Toronto office has worked alongside our clients to align their business plans and their real estate needs, increase their productivity, and consistently save them money. Our integrated team of real estate advisors, project managers, designers, and analysts, listen to occupiers' needs, meticulously research market conditions, firmly negotiate terms, and manage the design and construction of projects to customize the best possible occupancy solutions. And it's this relentless focus on our clients that has earned us numerous industry awards along the way.

#### Contact

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