

Q2 2022 Edmonton Office Market Report





Q2 2022 The Office Occupier



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## **Market Overview**

### **Downtown Market**

The office vacancy rate in Edmonton increased slightly from Q4 2021 to 19.46%, representing just under 5.5 million vacant square feet in a market totaling roughly 30 million square feet. 3,280,713 square feet are available downtown and 2,205,615 square feet in the suburbs.

The full return-to-work and subsequent downtown revival have been expected for some time but to date have not fully materialized. It appears that remote working is for the time being, more heavily embraced by national and international corporations and various levels of government than by local companies and organizations. This trend has been most noticeable downtown, where most of these corporations and government departments are located. While there has been a noticeable uptick in street-level activity downtown with the arrival of some provincial employees, and Enbridge staff, one of the largest downtown employers, the federal government continues to be absent, as anyone trying to get a passport knows!

As a result, leasing activity in the downtown core has been muted, whereas activity in the suburbs has increased, where a greater concentration of regional office users reside. Most firms surveyed expect a near-total return to the office in the future but are not ready to force the issue yet. Many hope to introduce a more flexible, primarily office-based, arrangement - citing challenges with work-from-home models.

One significant challenge tenants and landlords report is the rising construction

cost. In Edmonton, most tenants expect landlords to fully fund tenant improvements on relocations with tenyear deals. As inflation increases the cost of construction, it is increasingly difficult to cover these costs entirely. Whereas some landlords previously offered turnkey build-outs on seven-year terms, prices now dictate ten years minimum to amortize the increased expenses fully. If costs continue to escalate, tenants may be required to commit to terms beyond ten years or accept rising rental rates. Keep in mind this is still an extremely tenant-favored market, and tenants have tools, with the proper representation, to substantially offset any increased costs.

Net asking rates across Edmonton averaged \$16-18 per square foot, and operating costs averaged \$12-14 per square foot. Like the residential market, ever-increasing property taxes are increasing the strain on landlords and tenants alike. Many properties are seeing \$2 per square foot annual increases.

### **Downtown Market**

In Q1 2022, Canadian Western Bank (CWB) announced they would be commissioning a new tower in the Ice-District that will be completed in mid-2025. The building will have 12 floors or approximately 270,000 square feet, with 45,000 square feet reserved for the banks' expansion. Up to four additional floors could be built if the required interest is solidified before plans are completed, including an exclusive use rooftop patio. With 185,000 square feet coming available at CWB's current location on Jasper Avenue, the current owner,



28,192,488 sf



Greater Edmonton Overall Vacancy

19.46%



Downtown Vacancy

18.53%



Suburban Vacancy

21.03%

Redstone Group, has already begun upgrades to the building, anticipating substantial vacancy in three years.

### Overall Q4 2021 to Q2 2022 Changes

### **Overall Edmonton**

Vacancy 19.46%, up from 18.93%

- 5,486,328 square feet available up from 5,316,736 square feet
- Direct vacancy increased to 5,002,319 square feet from 4,700,225 square feet or 1.01% increase
- Sublease vacancy decreased to 484,009 square feet from 616,511 square feet or 0.47% decrease

### **Downtown Overall**

Vacancy increased to 18.53%, 3,280,713 square feet from 3,197,805 square feet or 0.49% increase

- Direct vacancy increased to 16.58%, 2,935,862 square feet from 2,799,848 square feet or 0.78% increase
- Sublease vacancy decreased to 1.95%, 344,851 square feet from 397,957 square feet or 0.3% decrease

### **Financial Overall**

Overall Financial vacancy increased to 18.35%, 2,344,715 square feet from 2,325,939 square feet or 0.16% increase

- Direct vacancy increased to 15.7%, 2,005,655 square feet from 1,933,773 square feet or 0.57% increase
- Sublease vacancy decreased to 2.65%, 339,060 square feet from 392,166 square feet or 0.42% decrease

### **Downtown Notable Transactions**

Tenant	Building	Area (sf)
BGC Engineering	Revillon Building	20,000
Innovate Edmonton	10117 Jasper Avenue	18,000
IBI Group	Bell Tower Annex	13,000
Robertson College	ATB Place East	15,000
Microsoft	Bell Tower	12,000

### **AA Financial**

Overall Financial AA vacancy increased to 14.17%, 601,323 square feet from 586,545 square feet or 0.19% increase

- Direct vacancy increased to 9.15%, 388,520 square feet from 373,100 square feet or 0.26% increase
- Sublease vacancy decreased to 5.01%, 212,803 square feet from 213,445 square feet or 0.08% decrease

### **A Financial**

Overall Financial A vacancy decreased to 20.57%, 1,345,401 square feet from 1,354,858 square feet or .016% decrease

- Direct vacancy increased to 18.99%, 1,242,157 square feet from 1,200,630 square feet or 0.62% increase
- Sublease vacancy decreased to 1.58%, 103,244 square feet from 154,228 square feet or 0.78% decrease

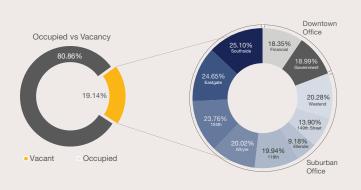
### **Government Overall**

Overall Government vacancy increased to 18.99%, 935,998 square feet from 871,566 square feet or a 1.33% increase

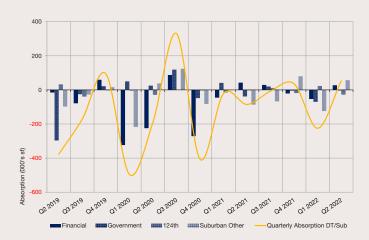
- Direct vacancy increased to 18.87%, 930,207 square feet from 866,075 square feet or 1.33% increase
- Sublease vacancy remained unchanged at 0.12%

# **Market Summary**

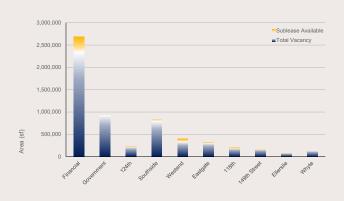
### **Current Office Vacancy**



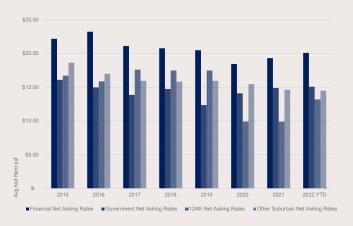
### **Historical Office Absorption**



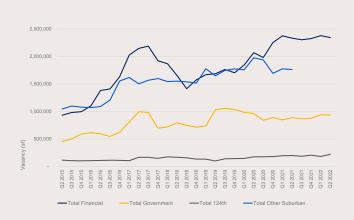
### **Sublease Vacancy Index**



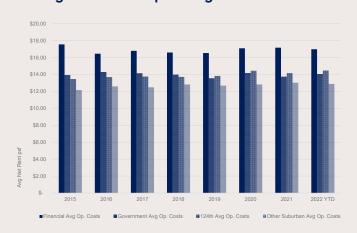
### **Average Asking Net Rental Rates**



### **Comparative Historical Vacancy**



### **Average Historical Operating Costs**



## **Market Overview**

### **Suburban Market**

Unlike the downtown market, the suburbs flourished with many substantial lease transactions; this can be attributed to the fact that most suburban office users are regional in nature and therefore less connected to corporate flex-work mandates. With shorter commutes, and free parking in the suburbs, it appears that suburban employees are more open to returning to work than downtown employees.

Overall Suburban Edmonton vacancy increased to 21.03%, 2,205,615 square feet from 2,118,931 square feet or 0.6% increase.

- Direct vacancy increased to 19.7%, 2,066,457 square feet from 1,900,377 square feet or 1.33% increase
- Sublease vacancy decreased to 1.33%, 139,158 square feet from 218,554 square feet or 0.78% decrease

### Overall Q4 2021 to Q2 2022 Changes

### 124 Street

Overall 124 Street vacancy increased to 23.76%, 221,572 square feet from 205,186 square feet or 1.49% increase.

 Direct vacancy increased to 22.99%, 214,377 square feet from 190,050 square feet or 2.36% increase

Sublease vacancy decreased to 0.77%, 7,195 square feet from 15,136 square feet or 0.87% decrease.

### **Southside**

Overall vacancy increased to 25.1%, 802,721 square feet from 745,567 square feet or 1.64% increase.

- Direct vacancy increased to 24.2%, 774,060 square feet from 656,725 square feet or 3.53% increase
- Sublease vacancy decreased to 0.9%, 28,661 square feet from 88,842 square or 1.9% decrease

### Westend

Overall vacancy decreased to 20.28%, 334,901 square feet from 362,259 square feet or 1.66% decrease.

- Direct vacancy increased to 16.44%, 271,484 square feet from 261,966, or 0.58% increase
- Sublease vacancy decreased to 3.84%, 63,417 square feet from 100,293 square feet or 2.23%

### **Suburban Notable Transactions**

Tenant	Building	Area (sf)
Shawcor	Magna IV Engineering Building	25,000
CIMA	Ford Credit Building	18,000
Aurora Charter School	Parkwest Business Centre	17,000
Capital Engineering	Ford Credit Building	13,600
Casa Child Adolscent & Family Mental Health	149 Street Business Centre	13,500
DES Engineering	Commerce South Office Park	12,000
Sunlife Financial	Commerce South Office Park	8,000
Mikisew Cree First Nation	Parkwest Business Centre	6,700
Fort McMurray First Nations	Parkwest Business Centre	5,800

### **Eastgate**

Overall vacancy decreased to 24.65%, 312,485 square feet from 333,117 square feet or 1.63% decrease

 Direct vacancy decreased to 24.26%, 307,485 square feet from 333,117 square feet or 1.63%

### 118th

The vacancy increased to 19.94% from 15.52%, 258,937 square feet from 253,962 square feet

 Direct vacancy increased from 240,591 square feet to 245,566 square feet or a 0.80% increase

### 149th street

Vacancy increased to 13.90% from 12.24%, up from 133,618 square feet to 158,361 square feet, or a 1.66% change

 Average rental rate is down in this market by over \$1.00  Direct vacancy increased to 12.80% from 11.69%, an 18,245 square foot change, or 1.11%

### **Ellerslie (South Henday)**

The vacancy in this area marginally changed, but one major shift we see is in rental rates:

 Average Rental rate down over \$3.00, from \$20.76 to \$17.40

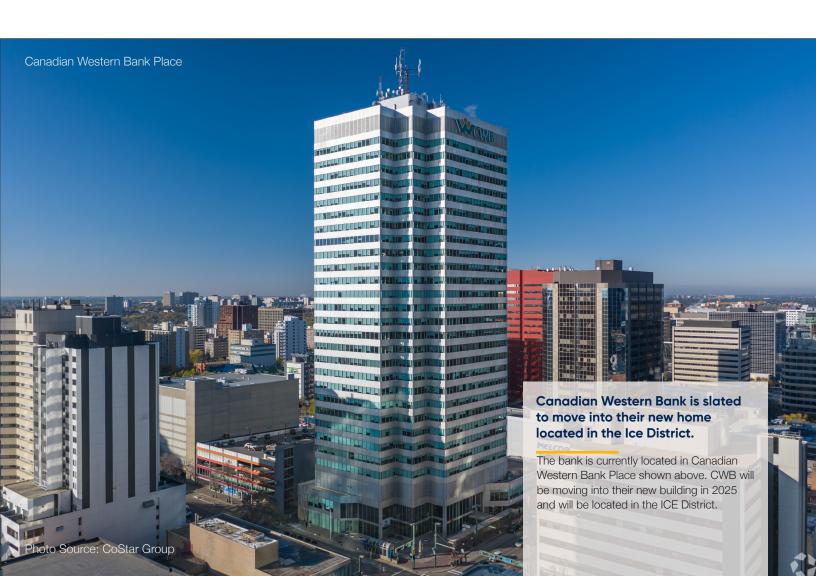
### **Whyte Ave**

Overall vacancy decreased from 21.65% to 20.02%, 134,722 square feet down to 124,620 square feet

 Average rental rates are down just over \$1.00, being about \$17.40 from \$18.65

### **Sherwood Park**

The overall vacancy increased 17.29%, slightly up from 16.47%, a change from 253,962 square feet to 258,937 square feet, or a 0.82% change



### Q2 2022 Vacancy Summary, Edmonton

SUBMARKET	TOTAL SPACE	LEASE (of)	SUBLEASE	LEASE (%)	SUBLEASE	TOTAL VACANCY
FINANCIAL	(sf)	(sf)	(sf)	(70)	(%)	VACANCT
Financial AA	4,244,121	388,520	212,803	9.15%	5.01%	14.17%
Financial A	6,540,663	1,242,157	103,244	18.99%	1.58%	20.57%
Financial B	1,625,022	316,596	16,438	19.48%	1.01%	20.49%
Financial C	366,499	58,382	6,575	15.93%	1.79%	17.72%
Financial Total	12,776,305	2,005,655	339,060	15.70%	2.65%	18.35%
GOVERNMENT						
Government A	2,276,308	467,694	0	20.55%	0.00%	20.55%
Government B	2,330,765	429,613	0	18.43%	0.00%	18.43%
Government C	321,336	32,900	5,791	10.24%	1.80%	12.04%
Government Total	4,928,409	930,207	5,791	18.87%	0.12%	18.99%
DOWNTOWN TOTAL	17,704,714	2,935,862	344,581	16.58%	1.95%	18.53%
SUBURBAN						
124th A	369,445	61,659	7,195	16.69%	1.95%	18.64%
124th B	444,968	114,039	0	25.63%	0.00%	25.63%
124th C	118,005	38,679	0	32.78%	0.00%	32.78%
124th Total	932,418	214,377	7,195	22.99%	0.77%	23.76%
SOUTHSIDE	3,198,451	774,060	28,661	24.20%	0.90%	25.10%
WESTEND	1,651,468	271,484	63,417	16.44%	3.84%	20.28%
EASTGATE	1,267,512	307,485	5,000	24.26%	0.39%	24.65%
118TH	901,796	165,951	13,892	18.40%	1.54%	19.94%
149TH STREET	1,139,574	145,839	12,522	12.80%	1.10%	13.90%
ELLERSLIE	774,227	62,641	8,471	8.09%	1.09%	9.18%
WHYTE	622,328	124,620	0	20.02%	0.00%	20.02%
SUBURBAN TOTAL	10,487,774	2,066,457	139,158	19.70%	1.33%	21.03%
EDMONTON TOTAL	28,192,488	5,002,319	484,009	17.74%	1.72%	19.46%
SHERWOOD PARK	1,497,243	182,553	13,371	12.19%	0.89%	13.09%
OVERALL EXISTING TO	ΓAL 29,689,731	5,184,872	497,380	17.46%	1.68%	19.14%

### **CONTACT INFORMATION**

### TRANSACTION MANAGEMENT ADVISORY TEAM

**Byron Wakeling** 780.993.2367 bwakeling@cresa.com

**Todd Walker** 780.952.8331 twalker@cresa.com Nicholas Farnden 780.938.7343 nfarnden@cresa.com Corey Klimchuk 780.200.1516 cklimchuk@cresa.com

Nikita Alimushkin 780.994.2741 nalimushkin@cresa.com Chantelle Bielak 780.239.0700 cbielak@cresa.com

#### Cresa

10088 - 102 Avenue, Suite 1409 | Edmonton, AB T5J 2Z1 main 780.900.8781

606 - 4 Street SW, Suite 1400 | Calgary, AB T2P 1T1 main 403.571.8080

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