

BRIAN FRENCH



Principal

San Diego

With over 35 years of expertise in lease and sale transactions, Brian delivers tailored real estate strategies to office, industrial, and life science clients across North America. Whether facilitating renewals or relocations, he excels at identifying optimal spaces and negotiating favorable terms.

Brian's collaborative approach addresses critical business challenges and strategic objectives, ensuring seamless and successful transactions. His meticulous attention to detail and commitment to responsive solutions have earned him a reputation for building trusted, long-term client relationships. By taking a proactive stance in corporate real estate management, Brian saves clients valuable time and resources, delivering exceptional results every step of the way.

Brian is active in the entire real estate process and as a lead executive, coordinates the overall strategy based on the needs of his clients. Depending on each client's needs, Brian assembles and leads the core delivery team comprised of professionals; each team member is selected based on their skill set and level of expertise.

AFFILIATIONS

Brian is a member of The Century Club of San Diego and former board member of The San Diego Venture Group and Arthritis Foundation San Diego.

EDUCATION

Brian studied Economics at San Diego State University.

"Brian has represented our firm for almost two decades. We have offices in fourteen major markets and he consistently provides us with thorough and detailed information to ensure we are able to make the most informed decisions. He is honest, straightforward and we are grateful to have a real estate broker like Brian who remains involved during the entire process, solving landlord issues even after we move in. His experience and relationships are invaluable in working out an overall package that is extremely attractive. Brian's overall level of service and involvement is exceptional. This is the reason we have used Brian for our leases over the last 18 years."

Barry Robbins, President
Plaza Research Corporation

SELECT CLIENTS

- Morrison & Foerster
- Plaza Research Corporation
- Bernstein Litowitz Berger & Grossman
- Dowling & Yahnke
- City of San Diego
- Plaza Reserach Corporation

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