



Kacie Van Hine

Business and Marketing Manager Carolinas Region

Professional Experience

With nearly 10 years of intensive prospect research experience, Kacie has sourced information to support over 150 pursuits across a variety of industries including Industrial, Life Sciences, Government Contracting, Healthcare, Technology, Financial Services and more. She leverages multiple databases to aggregate data before analyzing and distilling it into user-friendly profiles and reports. With a unique ability to make complex information easily accessible, Kacie helps ensure Cresa pursues clients who share our values and whose requirements align with our service offering.

Kacie supports our existing clients by gathering data on local, regional, national and/or international market conditions, acquisitions, dispositions, labor trends and occupancy. This information helps our advisory team provide strategic and functional solutions to clients.

Kacie also currently serves as the Business and Marketing Manager for the Cresa Carolinas region, where she is responsible for managing day-to-day operations, overseeing accounting operations and transaction management, payroll and financial reviews, local human resources, employee on-boarding, development of marketing collateral, public relations and event coordination.

Prior to joining Cresa, Kacie's experience included marketing and research for a commercial real estate team focused primarily on headquarters locations, experience as a customer account representative, supporting warehouse inventory control and order processing for several large plastics company accounts in Northeast U.S. region, and experience as compliance analyst for a equipment manufacturer, analyzing monthly KPIs for service lease agreements.

Affiliations & Recognition

Cresa's Diversity, Inclusion & Belonging (DIB) Council, Outreach & Communications Committee
Cresa's DIB Employee Resource Groups, Women of Cresa Member & Prism Member
Cresa's Rising Star Award, 2020
Girl Scouts of the USA, NC Coastal Pines Co-leader

Education

B.A., Graphic Design and Leadership Studies, Peace College (n.k.a., William Peace University)
Awarded Presidential Scholarship and graduated with Academic Distinction from Peace College

Contact

919.578.3966 office
336.420.8531 mobile
kvanhine@cresa.com

Raleigh, NC • Charlotte, NC