

BRIAN ROACH



Vice President

San Diego & Orange County

As Vice President at Cresa, I support our Orange County and San Diego brokerage teams in delivering results for clients navigating complex real estate decisions.

I came into commercial real estate after a decade in tech, and that perspective has shaped how I approach problems. I spend my time helping our teams work more efficiently, whether that's streamlining processes, identifying what's slowing deals down, or finding ways to give clients the clarity they need to move forward with confidence.

What drives my work: making sure our teams can focus on what they do best. Whether it's helping clients evaluate portfolio performance, identify the right sites for expansion, or compress their deal cycles, I'm here to ensure we're delivering value at every step.

Commercial real estate moves fast, and I've learned that the best solutions come from understanding both the technology side and the people side. That's the intersection where I focus my energy.

EDUCATION

Brian holds a bachelor's degree in political science from the University of Southern California and an M.B.A. from UCSD's Rady School of Management.

2051 San Elijo Avenue
Cardiff, CA 92007
cresa.com/san-diego-ca

MOBILE
619.518.0976

E-MAIL
broach@cresa.com

DRE#
02435029

cresa 