



Samuel Maldonado

Research Director
New York

Professional Experience

Sam Maldonado has joined the Cresa New York consulting services group with over 26 years of experience in commercial real estate. Focusing on research and analytics, Sam's main responsibilities involve supporting market and product development for the firm. Sam specializes in:

- Contributing to and developing presentations on market trends and strategies
- Assisting to formulate strategies based on real estate market analysis and forecasts
- Compiling quarterly market information & data
- Coordinating market communications throughout the firm
- Participating in designing and developing new, enhanced products and services
- Developing, marketing and enhancing proprietary database to internal clients
- Assisting in identifying real estate trends
- Collecting company & industry profiles

Prior to joining Cresa, Sam was the Research Director for Colliers International NY LLC. He joined the firm when it operated as Williams Real Estate, and gained valuable experience over the years as the firm eventually transitioned from GVA Williams to Colliers International NY. At Colliers, Sam was a member of Research Services where he was chiefly responsible for:

- Managing & distributing web-based marketing initiatives & campaigns
- Researching & organizing property information and reports
- Producing ownership & agency availability reports
- Maintaining & updating occupier rosters, occupier activity reports & lease transactions
- Preparing space survey & tour books
- Preparing area market maps
- Running credit rating reports and demographics

Affiliations

Sam is a member of The Legacy Center, a non profit in New York that helps folks LIVE LIFE ON PURPOSE and leave a legacy they are proud of. Sam is also an active participant rallying with The American Cancer Society against breast cancer and lymphoma.

Contact

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