



Geoffrey Wowk

Vice President, Marketing New York

Professional Experience

Geoffrey brings 13 years of professional consulting, marketing and design experience to the Cresa New York Office. Utilizing his experiences and education in communication arts, from across various mediums and disciplines, Geoffrey collaborates with the service lines at Cresa in order to create, produce and manage strategic marketing and design solutions for the firm.

His responsibilities include creating business development collaterals, producing service line deliverables and generating board level presentations. Geoffrey also develops marketing strategies, implements branding initiatives and executes tactical design concepts through print, web and social media.

Prior to joining Cresa, Geoffrey worked for Colliers International as a member of the consulting group, where he was the senior leader for the Tri-State graphic design department.

He also gained additional design experience in the publishing industry working as the assistant art director for Natural History Magazine and also as an associate graphic artist for the Hearst Corporation.

Affiliations

Geoffrey is an active member with several charitable organizations including The Loving Day Project, The National MS Society and he is a founding member of NYCFC & Third Rail. He is also a member of the Hudson County Community Emergency Response Team and the New York Road Runners.

Education

Geoffrey attended Syracuse University where he received two Bachelor of Arts degrees in both Graphic Arts from the S.I. Newhouse School of Public Communications and Psychology from the College of Arts and Sciences.

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