



Kenneth Salzman

Principal
New York

Professional Experience

Kenneth Salzman is a Principal at Cresa, advising corporations, institutions and non-profit organizations on complex real estate decisions throughout North America. Since 1996, he has helped clients align their real estate portfolios with business strategy, improving efficiency, reducing occupancy costs and uncovering opportunities for operational and financial upside. Known for a tenant-focused approach, Kenneth delivers solutions that are analytical, creative and highly tactical. He is recognized for his integrity, collaborative negotiation style and ability to build strong relationships.

Clients

- Adams Clinical Research
- ALSA Clinical Research
- Aramex
- Building Brilliance
- Early Warning Services
- Lemonade Insurance
- Lutheran Social Services of New York
- New York School of the Arts
- Ocado North America
- PharmaLogic Holdings
- Wildflower Charter School Network

Affiliations

He is an Executive Committee member and long-time treasurer of the Union Square Partnership BID, is treasurer of the SIOR NYC & Downstate Chapter, and a member of the Real Estate Board of New York.

Education

Kenneth earned the SIOR designation in 2016 and his MSRE from NYU in 1995.

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