



Jeff Hartsook

Principal

South Florida

Professional Experience

Jeff Hartsook is a seasoned commercial real estate professional with more than 20 years of experience. As Market Leader of the South Florida office and leader of the Industrial team, he provides strategic real estate advisory services to corporate occupiers and owner occupiers.

Jeff represents clients in the leasing, acquisition, disposition, site selection and build-to-suit development of industrial, flex and office properties. His approach combines market, site and financial analysis with labor analytics, transportation cost modeling, transaction structuring and long-term strategic planning to align with each client's operational objectives and strong financial results.

Jeff's clients come back to him because he understands their needs, provides guidance, and delivers results. He builds long-term relationships grounded in trust, integrity and measurable value.

Affiliations

Board Member and Secretary - Commercial Industrial Association of South Florida (CIASF)
Executive Board - Florida State University Real Estate Center

Education

Certificado De Asistencia from Universidad International Menendez Pelayo, Santander, Spain
Bachelor's of Science, Political Science - Florida State University
Bilingual in English and Spanish

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