cresa

Gerald A. Porter
Managing Principal
Downtown Los Angeles

Professional Experience

Jerry Porter is one of the founding principals of Cresa. With over 50 offices in North America and another 17 around the world, Cresa has grown to be North America's largest corporate real estate advisory firm specializing in tenant representation and corporate services, including project management. Representing national accounts such as DreamWorks, Oracle, Fox, Activision and Riot Games, Jerry has distinguished himself as a broker and an entrepreneur for over 35 years. A frequent speaker and acknowledged expert in the use of technology in commercial real estate, he has been called "the most wired active broker in the nation."

Clients

- Activision
- Oracle
- Fox
- Marcus & Millichap
- Warner Music Group
- Sony
- Viacom
- DreamWorks
- UCLA

Affiliations

Jerry is an Associate Member of Ziman Center for Real Estate at UCLA's Anderson School and is serving on the Advisory Board for Real Estate Southern California Magazine and California Real Estate Journal. He has served as Chairman and is currently serving as Executive Board Member for Kidsave International, Los Angeles Business Council (LABC), and Los Angeles Commercial Realty Association (LACRA). He has also served as Vice President for CoreNet Global's Los Angeles Region and as Chairman for Cresa.

Education

Jerry received his B.A. degree in Psychology from Stanford University and his M.B.A. degree in Real Estate Finance from University of California, Los Angeles, Anderson School of Business.

Contact

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"The quality of Cresa's financial and strategic analysis and the ability to present complex concepts to audiences of varying seniority was always extremely well received and appreciated. I would comfortably recommend Jerry Porter, whose patience, knowledge and professionalism is without question."

Michelle Marwood, Firmwide Director of Real Estate Kirkland and Ellis