

# JAMES FRIEDRICH



## Executive Managing Principal

Downtown Los Angeles & Orange County

James is focused on helping companies with significant North American/ Global real estate portfolios assess needs and find ways to improve both financial and operational performance of real estate portfolios. His areas of expertise include global portfolio solutions, industrial services, capital markets, and portfolio optimization. Through a highly analytical process, James helps clients to uncover solutions within real estate requirements and portfolios that best support a companies overall business goals. Mr. Friedrich has gained knowledge of markets around North America, Asia, and Europe through his work with clients including significant knowledge of logistics markets around the United States. James, with the help of Cresa's service lines, helps clients navigate real estate needs and create outcomes that realize the highest return on investment for their capital.

James is a native of San Diego and graduate of The University of Southern California. While at the University of Southern California, he was a member of three NCAA Championship water polo teams. During his free time, James enjoys golfing, surfing, swimming, and Jiu Jitsu.

### EDUCATION

James received his B.S. in Business Administration, Marketing from the University of Southern California.

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