



Brooks Farish

Advisor, Industrial Services
Houston, Texas

About

Brooks serves as an Advisor in Cresa's Houston office, supporting industrial occupiers through a data-driven approach to real estate strategy. With a strong background focused in finance, he is highly skilled in lease modeling and an adept negotiator. This allows clients to see the full impact of their decisions and properly weigh their options during the site selection process while aligning their real estate with broader operational objectives.

Brooks' analytical approach helps clients uncover hidden opportunities and reduce exposure to risk. Combined with a deep understanding of the Houston market and strong attention to detail, he ensures that every requirement is guided by transparency, long-term value creation, and measurable results that directly support his clients' future growth.

Outside of work, Brooks enjoys living an active lifestyle, staying involved in his church community, supporting Houston's sports teams, and spending time with his large family.

Professional Experience

- Cresa, 2025 - Present

Affiliations & Accolades

- Licensed Real Estate Sales Agent in the State of Texas
- Phi Delta Theta, TCU
- Real Estate Mentorship Program, TCU
- Microsoft Office Specialist: Excel

Education

Bachelor of Business Administration | Finance With Real Estate Emphasis
Texas Christian University

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