

# Cheryl Davis Graphic Design Manager Denver

# **Professional Experience**

With over fifteen years of marketing and design experience, Cheryl applies creativity and strategic thinking to all projects. Ms. Davis works closely with the Denverand Salt Lake City office Advisors and Managing Principles to develop client deliverable and general marketing materials, creating visualizations of various aspects of Cresa's integrated service lines while delivering a clear message with brand consistency.

### Education

Cheryl's extensive experience in design and brand development comprises multiple media avenues, including product packaging design, content and layout for brochures, direct mail pieces, and advertisements and other printed collateral. Her work also includes electronic media such as email campaigns and web page development and management, as well as video production.

Cheryl has an associates degree in graphic design from Gateway Technical College.

## **Affiliations**

Cheryl has been awarded back-to-back Cresa Citizen of the Year Awards in 2017 and 2018, and again in 2020 and 2021. She was a finalist for Denver's 2019 Colleen Barrett Award for Administrative Excellence. She also volunteers with Habitat for Humanity and provides production support for her church.

### Contact

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