



Bruce Johnson

Managing Principal Denver

Professional Experience

Bruce has been dedicated exclusively to tenant representation for 27 years. He is known as an innovator, and has pioneered several service lines including strategic portfolio planning, project planning and project management, and a “No-Load” build-to-suit product. These have evolved into a powerful integrated service that ensures the client achieves both the best transaction terms and the right transaction to support the company’s business plan. These services are included within a proprietary “Perfect Outcome Process”, which is a proven, systematic and disciplined approach.

Prior to joining Cresa Denver, Bruce was the founder and managing principal of Liberty Greenfield, a leading boutique tenant representation firm in the western US. Merging the practices of top management consulting firms with high level real estate expertise, Bruce created a firm comfortable with corporate finance, new workplace and development trends. He continues that approach now with Cresa. In handling more than four million square feet of assignments throughout his career, Bruce has acted both as Account Executive on national portfolio accounts as well as the Project Manager on larger, complex transactions.

Clients

- Holland & Hart / Portfolio-Wide
- The Shane Company
- National Bank Holdings / Community Banks of Colorado
- Johns Manville - Various
- Metropath
- Campus Build-to-Suits: Invesco, CH2M Hill, Oppenheimer
- Richey May
- ISEC

Affiliations

- Cresa Strategic Planning Committee
- National Association of Realtors

Education

- University of Chicago -Masters of Business Administration
- University of Minnesota - B.A. in Economics

Contact

303.302.1611 office
303.883.2906 mobile
bjohnson@cresa.com