



Geoffrey Wowk

Vice President, Marketing
Dallas / Fort Worth

Professional Experience

Geoffrey brings 15 years of professional consulting, marketing and design experience to the Dallas office of Cresa. Utilizing his experiences and education in communication arts, from across various mediums and disciplines, Geoffrey collaborates with Cresa advisors and service line leaders in order to create, produce and manage strategic marketing and design solutions for the firm.

His responsibilities include creating business development collaterals, producing service line deliverables and generating board level presentations. Geoffrey also develops marketing strategies, implements branding initiatives and executes tactical design concepts through print, web and social media.

Prior to joining Cresa, Geoffrey worked for Colliers International as a member of the consulting group, where he was the senior leader for the Tri-State graphic design department.

He also gained additional design experience in the publishing industry working as the assistant art director for Natural History Magazine and also as an associate graphic artist for the Hearst Corporation.

Education

Geoffrey attended Syracuse University where he received two Bachelor of Arts degrees in both Graphic Arts from the S.I. Newhouse School of Public Communications and Psychology from the College of Arts and Sciences.

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