



## Alison Scott

**Vice President, Global Marketing  
Headquarters**

### Professional Experience

As Vice President of Global Marketing at Cresa, Alison is the key liaison for strategic and logistical support for over 80 global offices. Her responsibilities include brand management, marketing programs, content strategy and execution, video production, social media management, and public relations.

### Affiliations

Women's Leadership Program, Boston Chamber of Commerce, 2013-2014  
Program Speaker, Architecture Boston Expo (ABX), 2013  
Communications Committee Chair, SMPS Boston, 2008

### Education

M.S., Advertising, Boston University  
B.A., International Studies, Washington University

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