



Glenn LaFollette

Marketing Director
Chicago

Professional Experience

Glenn is a marketing leader with more than 15 years of experience across commercial real estate, SaaS, and professional services. He specializes in translating complex offerings into clear, compelling narratives that strengthen market positioning and drive business growth. At Cresa, Glenn oversees marketing strategy for the Chicago market, working closely with brokerage leadership to elevate visibility and generate pipeline. He earned his degree from the University of Tennessee, Knoxville.

Contact

773.812.9555 mobile
glafollette@cresa.com