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Adam Serafin

Director, Data & Analytics
Boston

Professional Experience

Adam leads Cresa Boston's data and analytics initiatives to drive data solutions, geospatial analytics, and business intelligence strategy and function. Working collaboratively with internal teams and client stakeholders, he collects and analyzes data to develop innovative real estate insights and solutions to help clients visualize and understand their real estate portfolio in a deeper context. Prior to joining Cresa, Adam held positions in geoanalytics and city/town planning roles at leading organizations in Greater Boston.

Education

Adam earned a Master of Urban and Regional Planning from the University of Colorado at Denver in 2005. Prior to that, he received a Bachelor of Arts in Geography from the University of Colorado at Boulder.

Personal Interests

Adam resides in Melrose with his wife and children. Outside of work, he enjoys running, snowboarding, hiking, and gardening.

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