



Christine Proscia

Digital Marketing Manager Boston

Professional Experience

Christine leads the strategy and delivery of Cresa's digital marketing efforts, including email outreach, social campaigns, and internal communications. With a focus on quality and clarity, she develops proposals, presentations, and infographics to support business development efforts. Christine leverages a background in architectural marketing and graphics to inform best-in-class deliverables that drive business performance for Cresa and our clients.

Education

Christine received a Bachelor of Science in Marketing from the Smeal College of Business at Pennsylvania State University in 2015.

Affiliations

Christine is a Social Committee and Friend's Council member for The Esplanade Association (EA). Previously, she was a member of the Society for Marketing Professional Services (SMPS).

Personal Interests

Christine enjoys going on long runs, hiking trips to Vermont, and baking sweet treats.

Contact

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