



## Christine Proscia

**Senior Marketing Associate**  
**Boston**

### Professional Experience

Christine conceptualizes and produces marketing collateral including proposals, presentations, infographics, mapping, social media, and email content. With a background in marketing and graphics for the architecture/design industry, Christine utilizes this experience to inform strategy and develop best-in-class deliverables for Cresa and our clients.

### Education

Christine received a Bachelor of Science in Marketing from the Smeal College of Business at Pennsylvania State University in 2015.

### Affiliations

Christine is a Social Committee and Friend's Council member for The Esplanade Association (EA). Previously, she was a member of the Society for Marketing Professional Services (SMPS).

### Personal Interests

Christine enjoys going on long runs, hiking trips to Vermont, and baking sweet treats.

### Contact

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