# cresa



# Lindsey Luker Marketing Content & Communications Manager Boston

# **Professional Experience**

Working collaboratively with internal teams, Lindsey develops content and copy to support Cresa's business development objectives. With a background in English and Creative Writing, Lindsey synthesizes stakeholder input and business strategy to deliver compelling, tailored messaging across various platforms. Additionally, Lindsey works alongside marketing leadership to develop dynamic internal and external communications to ensure a strong and relevant brand voice.

# Education

Lindsey received a Bachelor of Arts in Creative Writing and American Studies from Hamilton College in 2015.

# **Personal Interests**

Lindsey spends her free time running, watching live music, doing crossword puzzles, and trying new restaurants in Boston.

## Contact

617.758.6078 office 603.568.3551 mobile Iluker@cresa.com