

## **Professional Experience**

Pete MacBeth is part of Cresa's Technology Advisory Services and Remote Advisory Services. In that capacity, Pete helps clients evaluate their business needs and opportunities. A technology and consulting professional with almost four decades of service, he understands the relationship between people, process, and technology. An experienced advisor, Pete takes a macro-level strategic perspective first to problem-solving before moving into micro-level tactics and deliverables. The commercial real estate industry is at a crossroad where value isn't just the cost per square foot any longer. Now it involves your work environment as a strategic asset, helping you acquire talent, inspire work, and keep costs under control. Pete, through his passion for consulting, makes technology, remote advisory consulting and process design part of that strategic calculus.

## Clients

- Blue Cross-Blue Shield of Tennessee
- Autotrader
- Halliburton

- Kimberly Clark
- Family Dollar
- Ford Motor Credit

- General Electric
- Proctor & Gamble
- Tractor Supply

## **Education**

University of Virginia, 1978 - 1983

## Contact

404.376.5604 direct pmacbeth@cresa.com