



## Jim Byrd

### Managing Principal Atlanta

#### Professional Experience

For four decades, Jim Byrd has continually been recognized as an industry leader in commercial real estate. As co-founder of the Atlanta office of Cresa, Jim brings his years of both development and tenant representation experience to the national and international clients upon which Cresa has built such a successful reputation.

Jim has specialized in corporate tenant representation, with a “who’s who” of corporate Atlanta and national clients. Whether negotiating IBM leases for 500,000 square feet, negotiating for Coca-Cola in a major strategic headquarters lease for their bottling division or helping Scientific Atlanta acquire their new 300-acre campus in Gwinnett County, Jim’s successful ability to listen, guide and help his clients implement strategic corporate real estate assignments has kept him in the forefront of Atlanta’s top tenant brokers.

#### Affiliations

Real Estate Broker – Georgia and Florida  
Atlanta Commercial Board of Realtors  
CREW – Membership Committee (2008-present); CREW Leadership 2012; Networking Committee (2016-present)  
ProWIN – Advisory Board (2014-present)  
Technology Association of Georgia - Sponsor of Finance Roundtable (2010- present); CFO Society Board (2013-present)  
CoreNet Atlanta Chapter – Board Member (2013-present); VP- Finance (2017-present); Chair – Programs Committee (2014-2016); CRC Committee (2007-present)

#### Education

Georgia State University, Atlanta, GA, MBA – Finance  
Georgia Institute of Technology, Atlanta, GA, BS – Industrial Management

#### Contact

404.446.1573 office  
404.372.7778 mobile  
jbyrd@cresa.com